

Invest in Bahrain 2019

EDB BAHRAIN
ECONOMIC DEVELOPMENT BOARD

BUSINESS
friendly
BAHRAIN

Introduction to Bahrain



Bahrain lies at the heart of the Arabian Gulf, with fast and efficient access to every market in the Middle East by air, sea and road

Area

770 km²

Population

1.5 million (50% expats)

Languages

English & Arabic

FDI Inflows

USD\$ 1.42 billion (2017)

USD\$ 1.51 billion (2018)

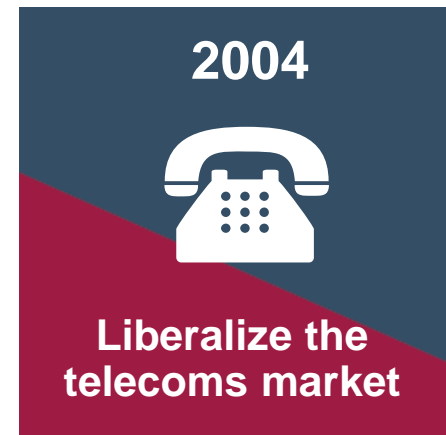
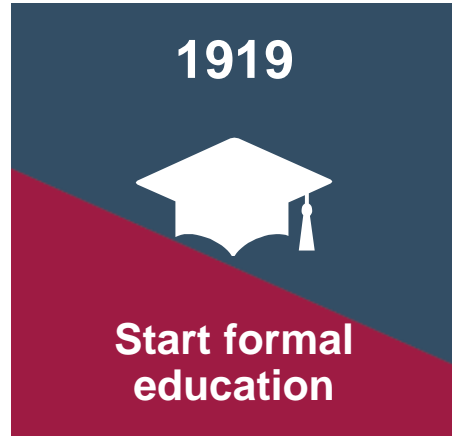
FDI % GDP

4% (2017)

4% (2018)

A Pioneer in the Region Since 1919

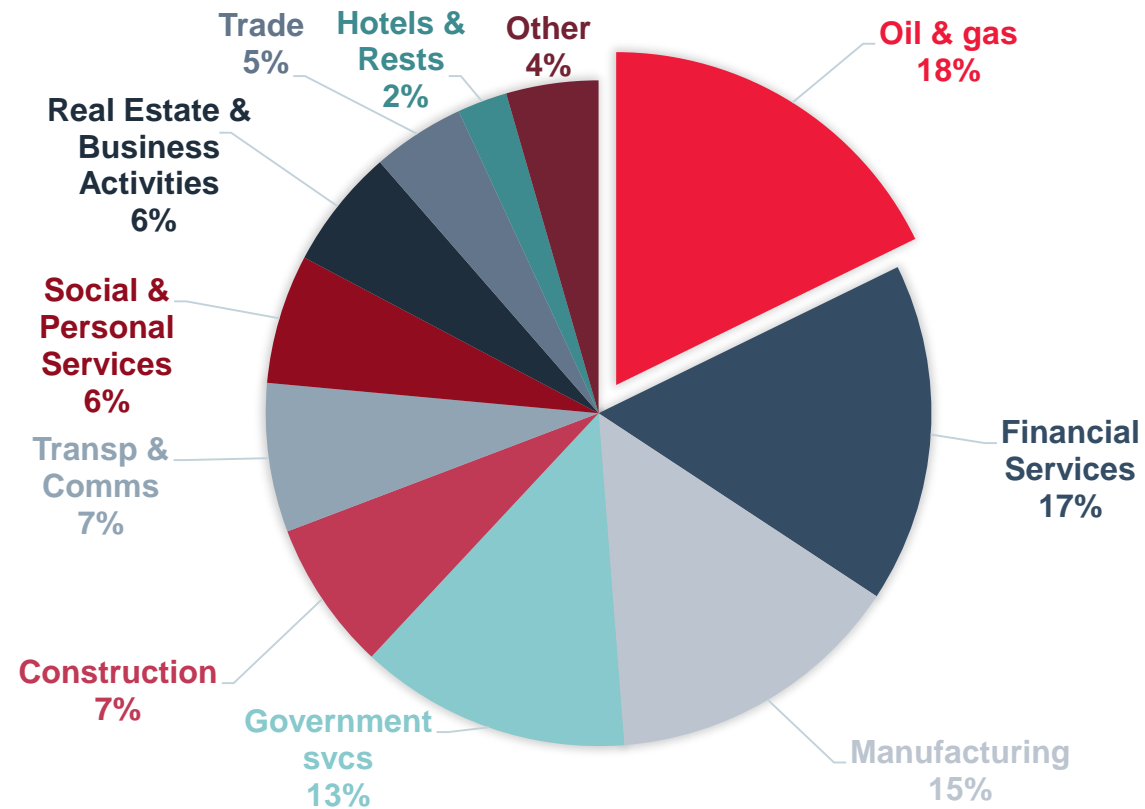
Bahrain was the 1st in the region to



A Well Diversified Economy

Non-Oil Sector accounts for more than 80% of real GDP

GDP Contribution by Sector (2018)



With US\$32 Billion of Opportunities



Transportation

Airport Infrastructure Development

Modernisation of the airport's infrastructure and cargo handling capacity

- ✓ Increasing the airport's capacity from 8 to **14 million passengers p.a.**
- ✓ Increasing cargo to **1 million metric tonnes p.a.**

US \$1.1 bn

2019

King Hamad Causeway

Connecting Saudi Arabia and Bahrain, in addition to the existing King Fahad Causeway

- ✓ Expected to result in an estimated **30%-50% lower import costs**

US \$4 bn

2024



Manufacturing

Alba Line 6 Development

Development of Aluminium Bahrain (Alba)'s Line 6

- ✓ Set to become **the world's largest single-site smelter**
- ✓ Molten metal park currently under development

US\$ 3 bn

2019

BAPCO Modernisation & Expansion

Modernisation and expansion of the BAPCO oil refinery

US\$ 4.1 bn

2022



Real Estate

Diyar Al Muharraq

Real Estate Development in north-eastern coastline of Bahrain. This vast archipelago of 7 man-made islands with a total area of 10km² and 8km of beaches.

The masterplan includes residential, retail, offices, education, healthcare, commercial and services plots

US\$ 6 bn

2025

Bahrain Bay

A prestigious waterfront development in the heart of Bahrain's capital city; includes the Four Seasons Hotel, The Wyndham Grand Hotel, and The Avenues Mall.

US\$ 2.5 bn

2025

Legend:

Investment Value

Estimated Project
Completion Date

The Largest Oil & Gas Discovery in 8 Decades



80 billion
barrels of tight 'oil in place'

10-20 trillion
cf of deep gas reserves

- Ready to connect facilities nearby
- Estimated time to develop the site: 5 years
- Supporting long-term downstream activities

How the discovery compares globally

Location	Resources (barrels)	Technically Recoverable
UAE (Shilaif Formation)	367 billion	22 billion
Libya (Tannezuft Shale)	104 billion	5.2 billion
Bahrain (Khaliq Al Bahrain)	81.5 billion	Pending completion of study
Egypt (Abu Gharadig)	47 billion	1.9 billion
Oman (Rub Al-Khali)	24 billion	1.2 billion
Jordan (Wadi Sirhan)	4 billion	100 million

Rapidly Moving to a Digital Economy



Innovative Regulations

Regulatory Sandbox

Open Banking

Crypto Asset Exchanges

Cloud Computing Services to Foreign Parties Law

Personal Data Protection Law



Upgrading Infrastructure

Hyperscale Data Centres

National Telecommunications Plan (NTP4)

5G

Terrestrial & Marine Fiber Optic Cables



Strengthening Platform of Startups & SMEs

Reorganization & Bankruptcy Law

MVP Funding Scheme

AI-Waha Fund of Funds

Export Bahrain

Why Bahrain?



**Market
Access**



**Favorable
Business
Environment**



**Competitive
Costs**



**Skilled &
Competitive
National
Workforce**



**High Quality
of Life**

Easy Access to the US\$1.5 trillion Market



	Khobar	Riyadh	Kuwait	UAE	Muscat
	30 mins	4 hrs	4 hrs	8 hrs	12h 45m
	35 mins	45 mins	45 mins	45 mins	1h 30m

King Fahad Causeway

- 30 mins** from Bahrain to Eastern Province of KSA
- 20,000+** passengers crossing on a daily basis
- 1,000+** trucks crossing on a daily basis

Planned King Hamad Causeway

Bi-Modal causeway connecting Bahrain to the GCC via road and railway network

440 million

MENA Consumers

Source: BMI Research (2018)

36 million

GCC Consumers

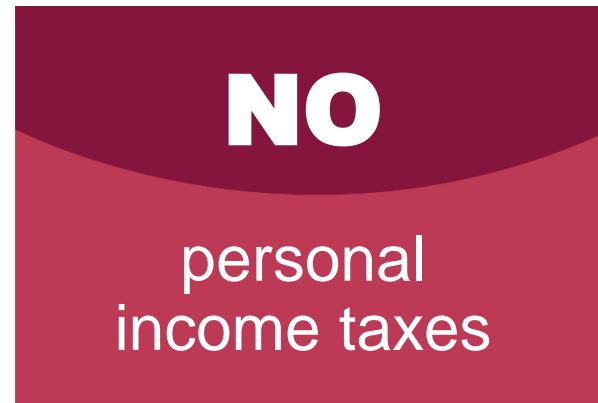
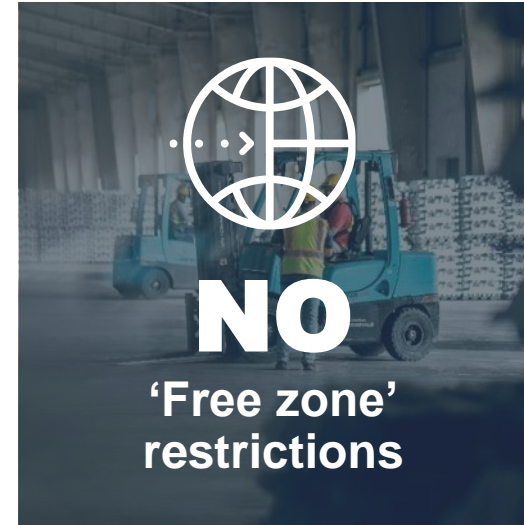
Source: GCC stat (2017)

US\$2 trillion

GCC market by 2020

BMI Research

A Favorable Business Environment



Competitive Costs

Bahrain's operating costs are lower than the rest of the GCC



Logistics
Sector



Manufacturing
Sector



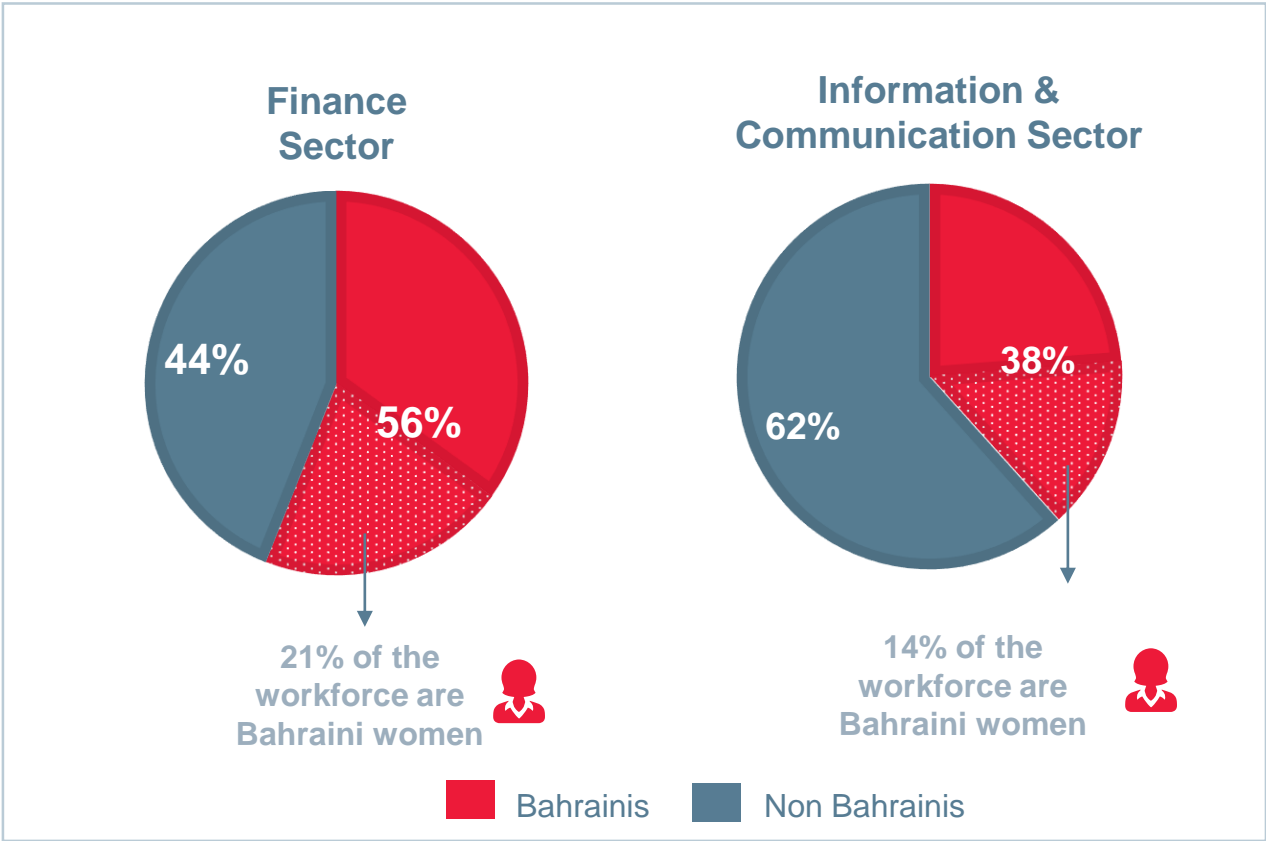
Financial
Services Sector



ICT
Sector

Local Workforce

21% of the total workforce are Bahrainis of which 37% are women



Source: LMRA, Q2 2018

Tamkeen Support



Source: Tamkeen 2019

High Quality of Life



Bahrain is ranked as the top expat destination in the world for 2 years in a row

Country	2018	2017
Bahrain	1	1
Taiwan	2	4
Ecuador	3	25
Mexico	4	3
Singapore	5	9

InterNations Expat Insider Survey



Bahrain is ranked as the 1st and 5th best place to live and work in the MENA region and the world respectively

Country	2018	2017
Singapore	1	1
New Zealand	2	2
Germany	3	3
Canada	4	4
Bahrain	5	9

HSBC Expat Explorer Survey



Rich Culinary Experience



Beach Lifestyle



High Quality Schools



Diverse Retail Offerings



Unique Identity



Expanding Calendar of Events

#TeamBahrain



At its heart, Team Bahrain is centered on our people, who work together to achieve greater national prosperity.



HRH Prince Salman Bin Hamad Al Khalifa
Crown Prince, Deputy Supreme Commander and First Deputy Prime
Minister, Kingdom of Bahrain



Project Launch: 2003

Completion Date: 2004

Issue

Bahrain had ambitions to create a motorsports hub in the Middle East & host an anchor event that can highlight the potential and limits that the Kingdom can achieve on a global level.

Solution

- Ensured alignment of all stakeholders involved in the construction
- Ensured all government entities involved on all levels were ready to host the race (e.g. roads, airport, tourism industry)
- Market education on the motorsports industry at a time where motorsports were new to the Middle East
- As a result the track construction was completed in a record 14 months

Entities Involved



Crown Prince Court



Kingdom of Bahrain
Ministry of Finance



وزارة الداخلية
Ministry of Interior



وزارة الأشغال وشؤون البلديات والتخطيط العمراني
Ministry of Works, Municipalities Affairs
and Urban Planning



وزارة شؤون الشباب والرياضة
Ministry of
Youth and Sport Affairs



سيباركو البحرين
Cebarco Bahrain

**+ Private Sector involved
in construction**



Project Launch: 2014

Completion Date: 2018

Issue

Mondelez requested for 250,000m² of industrial land for a biscuit factory expansion - which was not available in the country

Solution

From Ocean to Oreo:

1. Reclaimed land in 6 months to ensure that Mondelez can proceed with the expansion
2. Resolved logistical problems to smooth export of Mondelez goods into Saudi.

Entities Involved





Project Launch: 2016

Completion Date: 2019

Issue

AWS needed to create the right environment for MENA’s first hyperscale data centre.

Solution

1. Identified potential sites and assisted AWS throughout, making Bahrain one of their fastest global deployments
2. Adopted the “Cloud First” policy - first government in region to do so
3. Made changes to legislation to make cloud attractive and possible
4. Grant based support for cloud migration training and cloud credits for SMEs

Entities Involved



Doing Business with France since 1842

**USD\$
507mn**

Non-Oil Trade with
France in 2018

105%

Increase in Non-Oil
Trade with France
since 2015

French Companies with Offices in Bahrain:



BNP PARIBAS

THALES



IMERYS



French Companies Doing Business with Bahrain:



AIRBUS



**ADP
INGÉNIERIE**

**TIKEHAU
CAPITAL**

EPCOR

Amundi
ASSET MANAGEMENT



TOTAL



MICHELIN

AIRFRANCE

STELIA

RELAY

JCDecaux



SAFRAN



ETEC

International Companies with Middle East Headquarters in Bahrain



Regional HQ in Bahrain since 2008, followed by an expansion in 2018 making it their 6th global hub



Mena's first hyperscale Cloud Region arrives in Bahrain in early 2019



Established operations in Bahrain 40 years ago with over 500 employees



Regional HQ in Bahrain & currently working with local telecom providers to roll out commercial 5G



Regional HQ since 1977 catering to the MENA region



DHL has maintained its regional HQ in Bahrain to cater to the Middle East for over 40 years



Regional headquarters based in Bahrain and employs over 300 staff from 26 nationalities

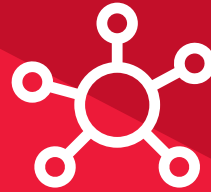
Bahrain Economic Development Board

A dynamic public agency, chaired by HRH the Crown Prince, attracting and assisting companies to set up in Bahrain



Guidance

Advice and information to support the decision making process



Facilitation

Access to grants and assistance with company registration



Aftercare

Ongoing support for business development and expansion

A Global Footprint Across 12 Countries and 16 Cities

- Germany (Frankfurt & Munich; covers Austria and Switzerland)
- UAE
- UK
- France (covers Italy)
- South Korea
- Japan
- India (Mumbai and New Delhi)
- Hong Kong (covers Australia)
- China (Beijing and Shenzhen)
- Saudi Arabia
- Turkey
- USA (East Coast and West Coast)



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