



# Bahrain for event organisers and tour operators

## ❖ Put an authentic, millennia-old destination on your itinerary

In parallel with Bahrain's increasing popularity among tourists, the Kingdom is investing USD 30 billion in its already well-developed infrastructure, signalling an even brighter future for the sector.

And our credentials are impeccable: we have been named Arabian Capital of Culture (2012), Capital of Arab Tourism (2013), Capital of Asian Tourism (2014) and GCC Capital of Tourism (2016).

The reasons are simple. Bahrain uniquely offers a cultural heritage that stretches back over 4,000 years. Visitors can explore Bahrain's origins as an ancient island trading civilisation and, at the same time, enjoy modern Arab culture.

## ❖ Built for your success

Bahrain's tourist infrastructure is well resourced and planned within distinct districts. This makes it possible to provide the best range of hotels at all levels, together with unique leisure activities.

Major global brands are seeing the potential in Bahrain, and hotel supply is keeping pace with

demand. Visitors are sure of an excellent choice of accommodation, from local boutiques and serviced apartments for larger family stays, to city-centre hotels and luxury beach resorts.

## ❖ World class event venues

Bahrain offers a wide selection of venues including the Bahrain International Circuit and the Bahrain International Exhibition & Convention Centre as well as a great choice of hotels for conferences and events.

## ❖ Superb events and attractions

With almost daily sunshine, a firmly established international events calendar and a wealth of architecture, galleries, museums and festivals, Bahrain provides year-round reasons to visit.

### A few highlights:

**The Gulf Air Bahrain Formula 1™ Grand Prix**, held in early April at the Bahrain International Circuit (BIC), attracts over 90,000 visitors with the region's first night race.

The Bahrain International Circuit also offers Land Rover Experience Bahrain, the first of its kind in the Middle East. It's an exciting off-road thrill with 32 obstacles in the heart of the Sakhir desert.

The biennial **Bahrain International Airshow** takes to the skies in January at the Sakhir airbase. A combined trade and public show, it features one of the region's best aerial displays and many ground-based family attractions.

Our annual **Spring of Culture** and **International Music Festival** draw famous talent in the performing arts from across the Middle East and beyond. Celebrities such as Eric Clapton, John Legend, Joss Stone and Seal have appeared at the historic 15th century Arad Fort.

### Stand-out hotels



Four Seasons Hotel  
Bahrain Bay



Al Areen Palace and Spa



ART Rotana



Sofitel Bahrain Zallaq  
Thalassa Sea & Spa

## Our brand. Your future.

Our tourist brand expresses the essence of Bahrain and its people, and is at the heart of our strategy to grow our visitor numbers – and your business.



## • Cultural tourism

**The Bahrain National Museum** houses nine main halls. It classifies and displays the accumulated heritage of Bahrain over several millennia.

A trip to Bahrain is incomplete without an evening at the **National Theatre of Bahrain**. This state-of-the-art venue pays tribute to Bahrain's maritime connections and brings leading artists from around the globe year-round.

One of the world's largest mosques, **Al Fateh**, accommodates up to 7,000 people and is crowned with the largest fiberglass dome anywhere.

Formerly the residence of a prominent pearl merchant, the **Bin Matar House** was built in 1905. It's a unique example of Bahraini architecture, with palm tree roof struts and coral stone walls.

The elegant restored houses of the **Muharraq Quarter** showcase different aspects of Bahrain's rich heritage.

Situated on the UNESCO World Heritage Pearling Trail, **Siyadi House** is the home of a well-known 19th century pearl merchant, and is still occupied by the family. Visitors can see pearling heritage displays, together with objects from the family collection.

Bahrain's **Tree of Life** is around 400 years old and stands on top of a 7.6 meter-high sandy tell (or wall) that formed around a 500-year-old fortress.

Bahrain's rich trading history is reflected in numerous archaeological digs around the island. **Bahrain Fort** is amongst the most exciting of them all and is registered as a UNESCO World Heritage Site.



## • A shopping paradise

Bahrain provides a wide selection of retail experiences. These range from modern malls that feature major brands and designer boutiques with the latest fashions, to vibrant, colourful souqs where you can pick up anything from local fabrics and jewellery, to foods and spices, electronics and antiques.

### Shopping malls:

For a fully air-conditioned shopping experience look no further than Seef Mall, Moda Mall, City Center, Al A'ali Mall, the Avenue and many more.

### Traditional marketplaces (souqs):

**Manama Souq** is the larger of the capital's two souqs, with the historic landmark Bab Al Bahrain as its entrance. **Muharraq Souq** has a section forming part of the Pearling Trail, a World Heritage Site.

## • A great choice of food

When it comes to places to eat, Bahrain is unbeatable. World-class chefs serve up exquisite dishes from many nations in beautiful settings. Fusion, Italian or Middle Eastern cuisines are just a few choices. And of course, everything is rounded off with sumptuous desserts, a true regional speciality.

### Block 338

If you're wandering through Manama's Adliya district, you'll stumble on Block 338, a delightful pedestrian quarter crammed with international restaurants, art galleries and boutiques.

## Learn more

The Bahrain Economic Development Board promotes investment into the Kingdom. We offer no-cost practical advice, consultation and information to help you set up your business quickly and smoothly.

## CONTACT US

For all investment enquiries, please email us at: [investorenquiries@bahrainedb.com](mailto:investorenquiries@bahrainedb.com) or visit [www.bahrainedb.com](http://www.bahrainedb.com). You can also call us on +973 175 89 956 for general enquiries. Business hours: Sunday to Thursday, 8am to 4pm (GMT +3hrs).

