Elite Technologies in Bahrain: A platform for business success
Arun Aravindan, CEO of Elite Technologies, outlines why Bahrain is ideal for launching a regional technology services company with global ambitions.

About Elite Technologies

Elite Technologies is a consulting-led technology firm that provides a wide range of services in the areas of Digital Transformation, IT Infrastructure Solutions, Information Security and Managed Services.

Arun Aravindan moved from Dubai to Bahrain and purchased Elite Technologies in 2010. Since then it has grown quickly, from 7 to 50 employees, and is ISO 27001-certified, a key standard in information security management.

The company has customers in government, financial services, real estate and manufacturing, and has also established an expanding customer base in Saudi Arabia. Elite Technologies have a mission to become a global leader in technology, consulting and outsourcing based in the Gulf Cooperation Council (GCC).

- End-to-end technology services provider
- Offers deep technology expertise, strong industry experience and a comprehensive service portfolio
- Works with customers and technology partners in a wide range of sectors
- Offices in Manama, Bahrain and Dammam, KSA
精英技术公司(A Springboard to Success)

精英技术公司(Elite Technologies)在本地市场中有着高度的接受度，本地市场的产品和服务是其产品服务的重要市场。巴林提供了年轻、富有和“数字原生”用户群体，他们迅速接受新科技。事实上，巴林是世界上互联网和移动使用量排名前十的国家，使其成为技术服务的理想测试床。

选择从巴林起步，精英技术公司打开了通往GCC(海湾合作委员会)最大市场的渠道，其业务现主要位于沙特阿拉伯。得益于巴林的优秀交通连接，包括25公里的费德大堤，它可以在30分钟内到达沙特阿拉伯，轻松服务客户需求。

“我们可以在这里测试许多概念，然后在GCC扩大规模。”

许多商务吸引力

巴林的强健亲商态度和保守的经济政策使长期稳定的价格和低成本的环境成为可能，这使它成为阿伦·阿瓦辛丹(Arun Aravindan)的有吸引力的选择。与邻国相比，经营成本大约低40%；例如，商业租金和办公空间通常每平方米10美元，而科威特16美元，阿曼23美元，阿联酋35美元，卡塔尔53美元，而就业成本在所有级别上都保持竞争力。

由于王国的宽松签证政策，精英技术公司的巴林员工可以在GCC内部自由旅行，这意味着企业不必依赖其他成员国的外籍人员签证政策。

“在这里雇佣某人更便宜——劳动力成本低。”
**Less taxing on the bottom line**

Elite Technologies places great importance on the fact that Bahrain is the only GCC country to allow unrestricted 100% foreign ownership. Economic freedom means that the company can repatriate capital, profits and dividends.

The Kingdom’s tax regime, the GCC’s most favourable, also helps boost profits: as with all Bahrain-based companies, Elite Technologies pays no corporate, personal income or inheritance taxes, no wealth taxes on capital gains, no withholding taxes, and few indirect taxes.

**Getting the right work-life balance**

Since moving to Bahrain, Arun has been able to achieve the lifestyle he wants, not just for himself, but for his family. He enjoys the friendly, welcoming nature of Bahrainis, and likes the compact size of the Kingdom. It means he can drop the children off at school in the morning, eat lunch at home and get back quickly in the evening.

Relocation to Bahrain really has been a life-changing experience.
Favoured by expats

Expat employees ranked Bahrain highest in the region, and no less than fourth in the world, in the HSBC Expat Explorer Poll 2015. In this survey, the Kingdom beat key destinations like Canada and Norway in factors such as settling in, social inclusion and building relationships.

Companies and staff value the quality of Bahrain’s education system, which offers highly respected international schools, the longest established in the region. They also appreciate the affordable living costs and desirable accommodation options that are available.

“I was in Dubai for 5 years but only knew one person in my building. I was living in a concrete jungle, not able to leave work before 8pm and not getting home until 9pm due to traffic. Bahrain provides me with a work life balance I hadn’t been able to enjoy before; it has confirmed I made the right decision.”

ABOUT THE BAHRAIN ECONOMIC DEVELOPMENT BOARD (EDB)

The EDB is a dynamic public agency with overall responsibility for attracting investment into Bahrain and supporting initiatives that help enhance the investment climate in the country.
The case for Bahrain

- Business freedom with 100% foreign ownership
- Low-cost commercial environment and zero direct taxes
- Easy access to KSA and the GCC
- Exceptional quality of living and education

Excellent workforce with government support

Elite Technologies benefits from the region’s most highly skilled bilingual workforce. This is a particular strength in ICT, where as many as 89% hold a bachelor’s or master’s degree and around 44% hold at least one professional certification. The company can therefore work effectively with technology partners who include Microsoft, VMware, IBM, Dell, Nutanix, Huawei, and Splunk. Elite Technologies are confident they can keep pace with the fast-moving innovation in the sector.

Currently around 35% of Elite Technologies’ employees are Bahraini. With the obvious advantage of tapping into the local skilled workforce, this enables the company to service clients using staff who can travel freely across the GCC. In addition, Elite Technologies benefits from employment grants from Tamkeen, a government agency that develops the private sector by supporting enterprises and enhancing the employability of Bahrainis, through subsidised training schemes and grants.

CONTACT US

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